

AMB96-28

July 19, 1996

Turnkey Factory Install for AlphaDIRECT Networks—*Free!*

Dear Alpha Microsystems VAR:

Alpha Micro VARs are already snapping up bargains on our new AlphaDIRECT line of high quality, aggressively priced PCs. The deals get even better when the system includes networking. Here's how:

When your order for an AlphaDIRECT PC includes an Ethernet card and any of the following software products, we will—**at no extra charge**—install, pre-configure, and test the network software before shipment:

AlphaNET

Windows 95

Windows for Workgroups

AlphaLAN

Windows 3.1

Microsoft Office Pro

This offer of free installation does not apply to more complex networks, such as Windows NT and NetWare, or to networks using AlphaTCP or AlphaDDE. We'll be happy to factory-install those too, however, and at attractive prices. Call for details.

If you're ordering an Eagle or other AMOS-based system to network with the AlphaDIRECT PCs, so much the better. We'll install the network hardware and software in the AMOS system and test it on-line with the PCs. You'll receive the whole system—server and clients—ready for turnkey installation at the customer site. Your savings in reduced installation time and faster collection of your invoice can be substantial.

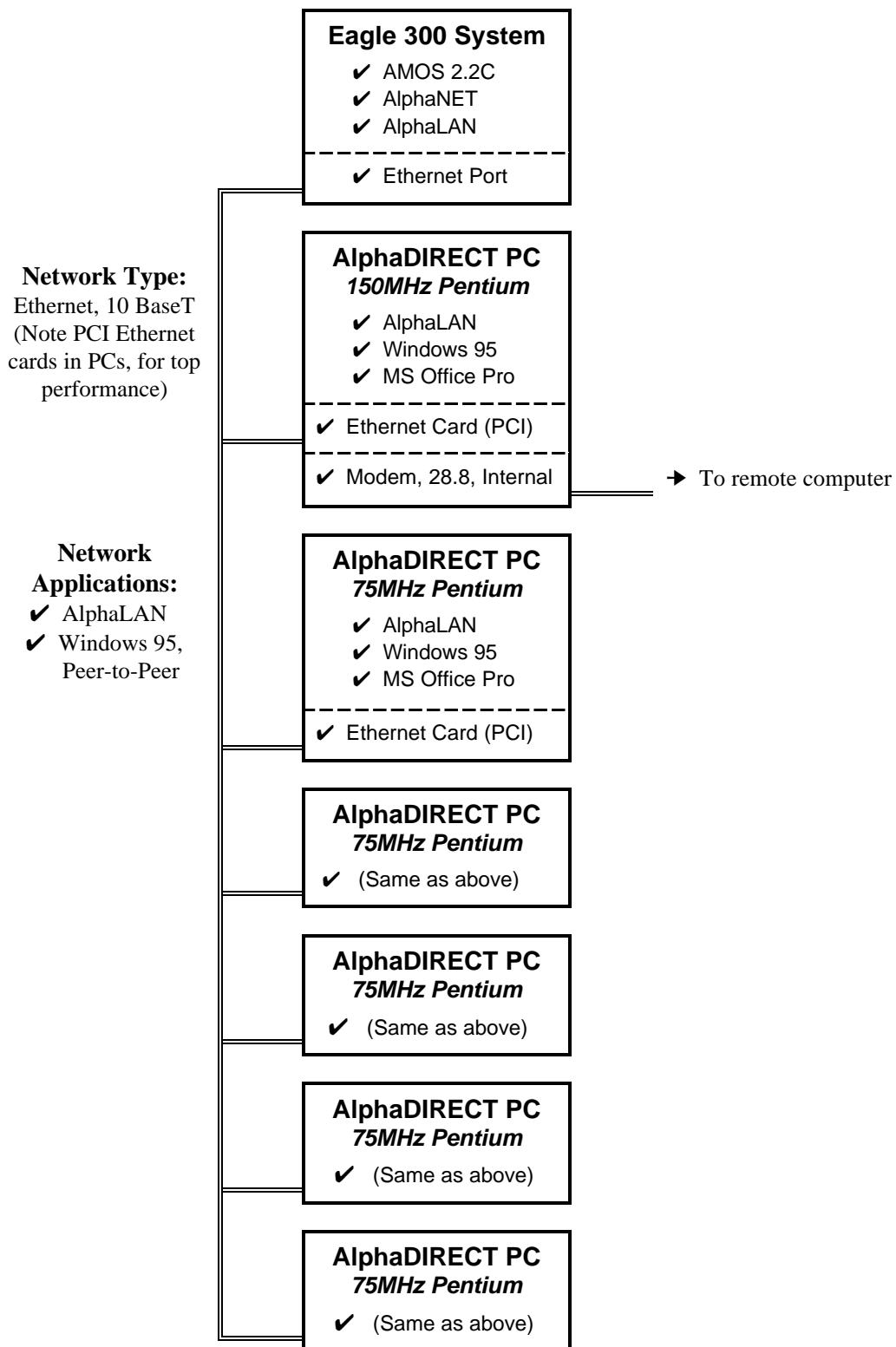
Check the other side of the page for a typical configuration we recently shipped with turnkey network software. There's an Eagle 300 and six AlphaDIRECT PCs, with AlphaLAN for the PC hookup, plus Windows 95 peer-to-peer networking and a modem for remote communication.

The lesson is simple: buy your networked PCs through AlphaDIRECT and you'll save. Have us pre-install the network software and you'll save big.

Best regards,

John F.G. Leighton
Product Manager

Buy AlphaDIRECT and We'll Integrate and Test Networks Like This—*Free!*



✓ - Installed, configured, and tested at Alpha Micro—*free*.